

Allison Knox

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Education

University of North Texas
M.Ed. Instruction, May 2019

University of Texas at Austin
B.A. Anthropology, Dec. 2015

Skills

Instructional Design, E-Learning, Curriculum Development, Articulate Storyline and Rise, Camtasia, Adobe CS (Illustrator, After Effects, etc.), Scalable Learning, Subject Matter Expert (SME) Collaboration, Adult Learning, Needs Analysis, Learning Management Systems (LMS), Project Management, Mentor

Professional Experience

Realtor.com

Senior Instructional Designer | July 2022 - Present

- Led the revamp of outdated company-wide performance and annual compensation resources, converting handouts and videos into an engaging “Resource Hub” housed in Articulate Rise.
- Conducted needs analysis for a revenue organization of 950+ employees, shaping the foundation for comprehensive, scalable professional development primarily created through Articulate Storyline.
- Revitalized the Leading People @ Realtor.com development program by enhancing all e-learning courses, redesigning roundtable discussion decks, and creating supplementary resources, including an end-of-program guidebook and follow-up roundtable sessions.
- Led the education for the company-wide engagement survey process, including developing an interactive e-learning course covering how to navigate the survey reporting platform and additional supplemental resources (handouts, videos) to promote a successful engagement cycle.
- Led the success metrics analysis for the Talent Development team to ensure the provision of high-quality and impactful professional development opportunities.
- Drove program improvements by conducting audits and revitalizing e-learning courses and resources.

Realtor.com

Instructional Designer | Nov. 2021- June 2022

- Designed scaffolded and scalable e-learning courses (primarily with Articulate Storyline, Rise, Camtasia, and Illustrator) for the revenue organization’s onboarding and professional development program.
- Produced tutorial videos and quick-start guides using Camtasia and Adobe After Effects.
- Managed user and course administration within the learning management system (LMS).
- Collaborated closely with subject matter experts to ensure the content is relevant and impactful.

Y-Labs Ventures

Curriculum Designer, Summer Intern | May 2021 - July 2021

- Developed e-learning and instructor-led training, including presentations, videos, and learning aids.
- Consulted with subject matter experts to refine and modify existing educational content.

Schertz Cibolo Universal City ISD

Educator | Aug. 2019 - June 2021

- Executed campus-wide programs, including restorative discipline and Academic Second Chance.
- Designed visually compelling in-person and e-learning experiences based on data-driven insights.

Dallas ISD

Educator | Aug. 2018 - June 2019

- Developed campus-wide grade level curriculum using a backward design approach.
- Wrote and implemented scaffolded curricula for Special Education and English as a Second Language.